



Improving our **LIVES** through **Empowerment**

2006 Year in Review

Look Where We Are Now

As DaVita Patient Citizens (DPC) winds up our second full year as a functioning advocacy organization, we're extremely proud of all that we've accomplished. While many advocacy groups take many, many years to get up and running, in only two short years DPC has quickly grown from a handful of patient leaders to the nation's largest dialysis patient organization—totaling more than 20,000 members!

DPC's success is largely due to people like you, and we thank you for your commitment and support. We look forward to working together in 2007 to continue improving the quality of life for all dialysis patients.

Topping our list of 2006 achievements will be hard, but we are up to the challenge!

Here are some highlights of DPC's achievements in 2006:

Patient Outreach

- Increased total Membership to 21,064—93 percent of whom are current dialysis patients
- Increased total number of Patient Ambassadors to 346
- Developed and launched Patient Connections section of DPC Web site, including CarePages
- Developed new patient outreach materials including membership brochures and posters

Advocacy

- Worked closely with Kidney Care Partners (KCP) to obtain a 1.6 percent increase in the amount the ESRD Medicare program pays for a dialysis treatment
- Worked both with KCP and individually to successfully improve CMS's EPO Monitoring Policy
- Submitted letters to CMS and the FDA pertaining to anemia management
- Submitted testimony to the House Ways and Means Committee on anemia management
- Hosted 2 Capitol Hill patient fly-ins
- Hosted 107 Capitol Hill meetings
- Hosted 2 Capitol Hill staff briefings for 42 offices and 2 committees
- Delivered more than 600 handwritten letters to Congress concerning the Kidney Care Quality and Improvement Act (KCQIA)
- Developed and launched online advocacy tools— the first such site for a dialysis patient organization

Education/Collaboration

- Provided membership with education information on potassium, self-care, Medicare Part D, diet, anemia policy and Kidney Care Quality and Improvement Act.
- Worked with the National Kidney Foundation and the American Dialysis Association on a survey to include phosphorus and potassium on nutritional labels
- DPC Board Members participated in ESRD End of Life Coalition meetings and Fistula First Initiative meetings
- DPC staff and Board Members attended 17 industry meetings and presented at 7 of them

Other Accomplishments

- Relocated DPC to Washington, DC to increase visibility and advocacy activities
- Hosted First DPC Gala and Awards Ceremony
- Hired Full-time Executive Director and Project Manager
- Elected Patricia Orna as the second ever DPC President
- Set a DPC Fundraising Record

In 2007, DPC will continue to set the bar high for all dialysis patient organizations. We will increase our presence on Capitol Hill and begin advocacy and grassroots training directly in the states. We will also expand our educational materials and become THE resource for all dialysis patients.

Thank you again for a tremendous 2006!

